

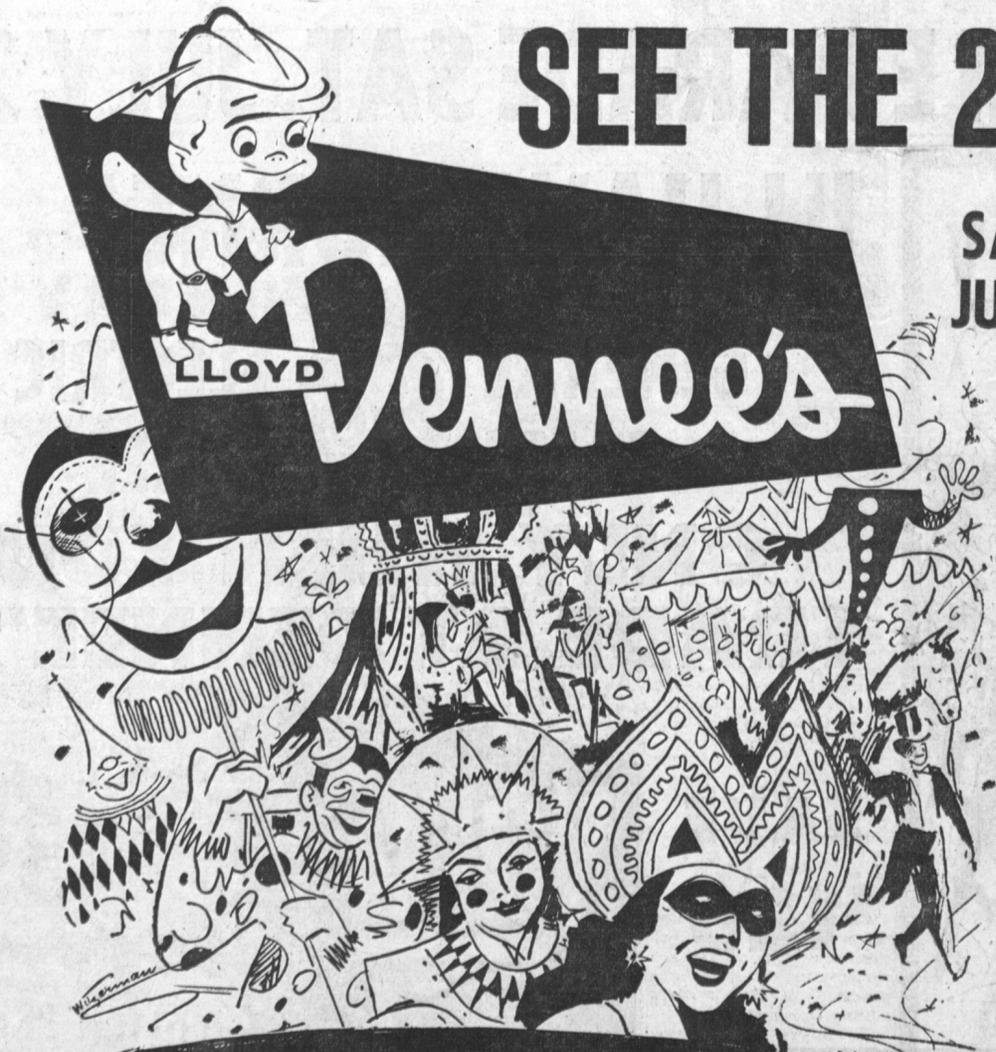
# SEE THE 2 MILE PARADE!

SAT JULY **28<sup>th</sup>** IN HAWTHORNE

**LLOYD DENNEE'S**

## Annual Mardi Gras PARADE

**BRING THE KIDS! COME EARLY! THE PARADE STARTS AT 2:30 P.M.**  
 Tex Williams, Alvino Rey and his All-Star Band, with screen star Joan Barton, Chuck Cecil, and many others . . . all televised on KTTV by Bill Welch and his crew . . . Don't miss it! 5 hours of fun and excitement . . . elephants, horses, cowboys, and bands from all over Southern California. Prizes! Thousands of dollars in prizes will be given away from the floats and the store itself . . . immediately after the parade, Alvino Rey and his orchestra will play for the three-hour street dance at Dennee's . . . That's this Saturday . . . July 28th, 2:30 P.M.



# THIS WEEK'S PRIZE!

WIN THIS BIG 21" R.C.A. TELEVISION SET TO BE GIVEN AWAY AUGUST 4th

Deposit the stub of your program, which will be given to you during the big parade this Saturday, July 28th, and become eligible to win this set or any of these big prizes pictured below . . .

This superb R.C.A. TELEVISION SET will be given away at the August 4th drawing . . . Deposit your program stub and you may be the one to take home this excitingly big RCA console!

**Free of any Cost**

**IMPORTANT!**

If you purchase this set or any of the prizes pictured here during this big 5-week sale, and your number is drawn in the big give-away, your account will be marked paid in full, and your money returned.

**1st WEEK**



DRAWING AUG. 4th

**21" RCA VICTOR**  
DELUXE CONSOLE



**2nd WEEK**



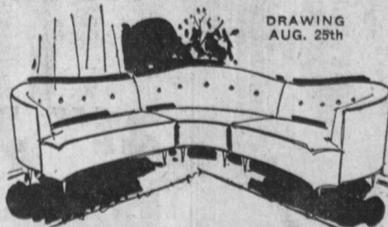
40 YARDS OF 100% VISCOSE AND 40-oz. WAFFLE MAT  
DRAWING AUGUST 11th

**3rd WEEK**



HOTPOINT DELUXE AUTOMATIC WASHER  
DRAWING AUGUST 18th

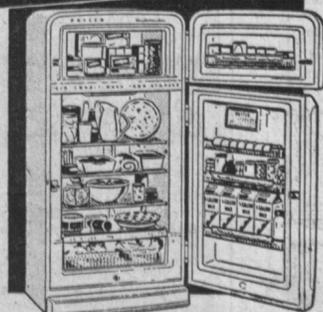
**4th WEEK**



DRAWING AUG. 25th

3-Pc. Modern Sectional  
\$359.95 Value

**5th WEEK**



DRAWING SEPT 1st

Philco 11 cu. ft. Deluxe Double Door, Automatic Defrost Refrigerator

**LLOYD Dennee's**